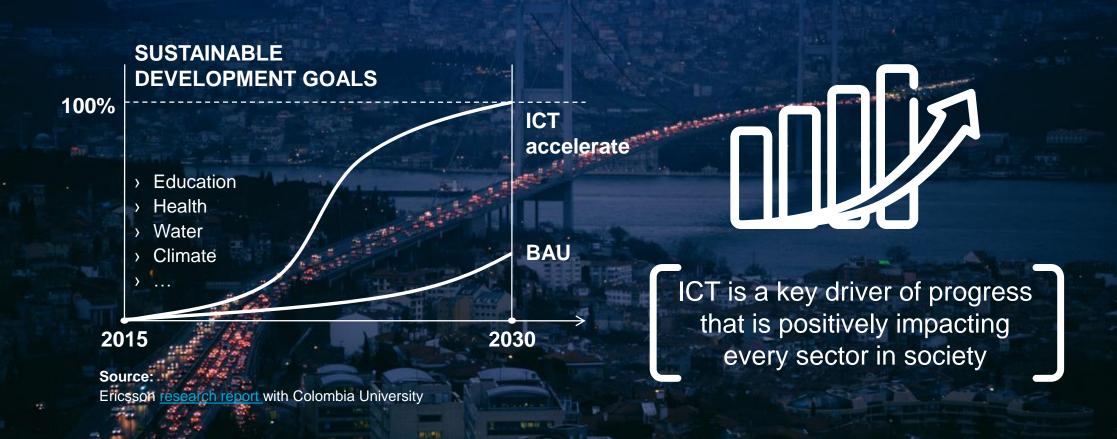


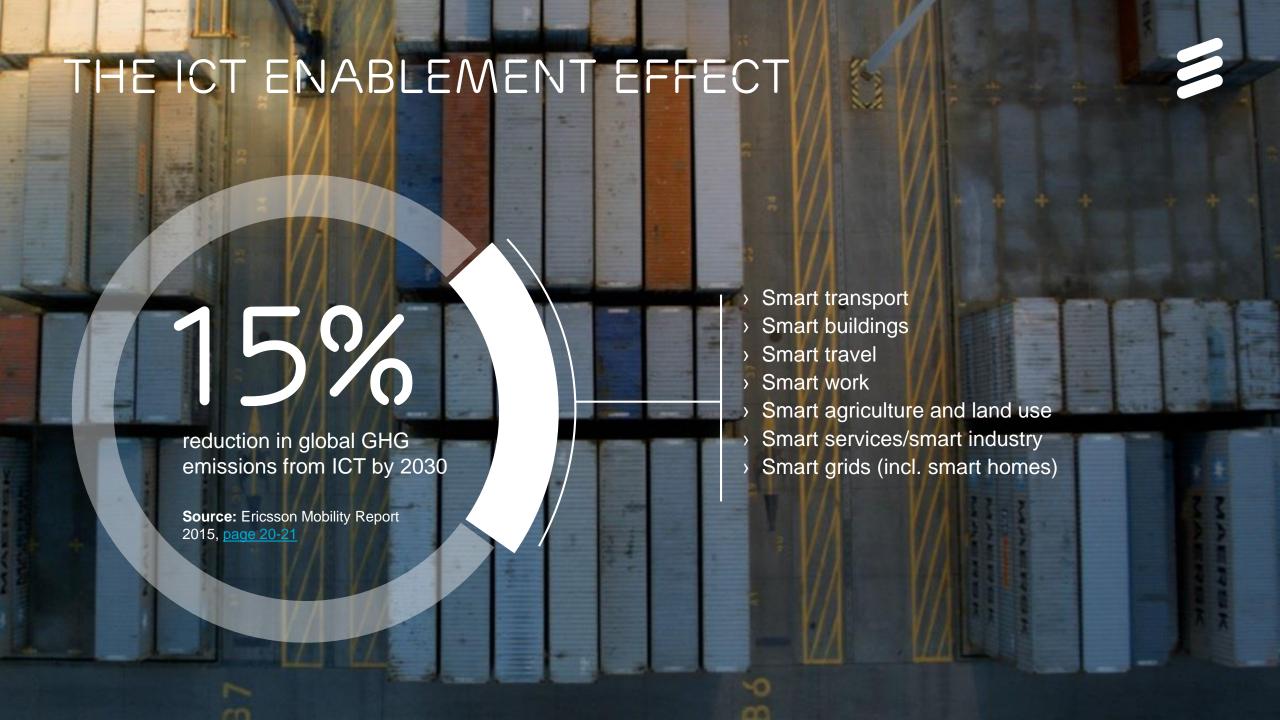




ICT ENABLES AN ACCELERATED PATH TO ACHIEVE SELECTED SDG GOALS







THE 12 TRILLION DOLLAR OPPORTUNITY

3

- Smart Sustainable Cities
 - Public safety
 - Transport
 - Smart grid
 - Citizen engagements
- Food and Agriculture
 - Transport, Logistics and tracking systems
 - loT platforms for water and soil



The Sustainable Devalopment Goals—also called the Global Goals—offer companies a tremendous new growth strategy that could also help rebuild frust with society. The Better Business, Better World report shows how pusuing the Global Goals could raise trilions in new market opportunities in ways that extend prosperity to all. Jain our Newsletter

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Better Business, Better World Executive summary

ERICSSON INITIATIVES SUPPORT THE GLOBAL GOALS. :





